

# CULTPLAN

The unwritten rules of transnational cooperative planning are subject to cultural influences and can take one by surprise. Culture in CULTPLAN is seen as peculiarities and traditions in organizing, communicating, cooperating and implementing work in an interactive setting.

CULTPLAN analyzes cultural influences in INTERREGIII projects showing a wide range of manifestations, e.g. administrative issues, practices of cooperative interaction and the production of new ideas. Practical recommendations and suggestions are formulated. The analysis shows that poorly recognized cultural differences cause obstacles. Recommendations aim at a better awareness, recognition and management of cultural differences for producing innovative outcomes.

The consortium of CULTPLAN consists of partners with a research and management profile from Greece, Italy, Poland, Germany and the Netherlands.

In the next programming period,

regions are invited to strengthen their cultural identity and to use this identity as a resource of economic development. Dealing with cultural variety will gain importance. CULTPLAN organizes a symposium on 23rd of November and invites you to share new ideas involving cultural challenges. Focus of the symposium:

**How to recognize culture?**

**How to deal with cultural dynamics?**

**How to benefit from cultural diversity?**



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BEURS VAN BERLAGE AMSTERDAM



## CULTURAL VARIETY IN EUROPE



POLICY AND PRACTICE

